Antitrust Update Burnett v. NAR Settlement

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Current Occupations:

 Martin & Gifford, PLLC (Winston-Salem) – General Counsel to NC REALTORS® and local boards

Past Occupations:

- Mayor of Clemmons, North Carolina
- Solo Attorney at Wait Law, PLLC
- Law Clerk to The Honorable Robert N. Hunter, Jr., and the Honorable Cressie Thigpen at the North Carolina Court of Appeals
- High School Math Teacher/Wilderness Camp Counselor

Education:

- North Carolina Central University School of Law
- Huntington University (IN), B.A. in Philosophy and Mathematics

What does "antitrust" mean?

The Sherman Act: §1 restraint of trade and §2 monopolies

Famous §2 Antitrust Cases

- Standard Oil > Standard Oil of New Jersey (Exxon), Standard Oil of Indiana (Amoco), Standard Oil Company of New York (Mobil), and of California (Chevron)
- AT&T > 7 Baby Bells including BellSouth, Ameritech, and BellAtlantic > AT&T, Verizon, and Lumen

What happened in Missouri?

Residential transaction in the MLS

Seller/Listing Agent paid cooperating compensation to buyer agent

Seller sued alleging antitrust conspiracy against NAR, MLS, and firms

Legal Theory: But for the MLS rules and framework, the market of commissions will more closely reflect the market

Jury Verdict: \$1.8B (\$5.4B+ once trebled plus lawyer fees and costs)

What evidence was presented?

- 1. Firm training materials
- 2. Minimum commission rates set by firms
- 3. Mandatory, blanket offer of compensation in MLS
- 4.BAs "steering" clients toward homes with high cooperating compensation
- 5. Facts Alleged in Texas Case:
 - Only 0.5% or less of sellers offer a buyer's agent commission below 2% in Austin, Houston, Dallas, and San Antonio
 - a large majority (73%) of agents say they will not negotiate their commissions

What happened on Friday last week?

NAR settled the case.

Terms of Settlement (Short Version)

TLDR: Cooperating compensation will still be an option. It will just need to be individually negotiated outside the MLS, much like commercial transactions.

Terms of Settlement (Details)

- 1. Cooperating compensation, including stating what the listing firm's commission will be, will no longer be allowed in the MLS.
- 2. Written buyer agency agreements will be mandatory.
- 3. Buyer agency commissions must be disclosed.
- 4. Buyer agent commissions must be agreed to by the buyer, and cannot open and simply subject to offers of cooperating compensation.
- 5. Buyer agents no longer entitled to keep commissions over and above what the buyer has agreed to pay.
- 6. No advertising the buyer agent services are "free."

Terms of Settlement (Details cont.)

- 7. Seller must approve of any cooperating compensation offered to a buyer agent.
- 8. Agents must disclose that commissions not set by law and are negotiable.
- 9. Off MLS cooperating compensation and/or buyer concessions are allowed.
- 10. The settlement will expire in seven years.
- 11. These changes will go into effect potentially this July, but maybe later this year in the fall or winter.

What now?

- 1. Forms changes.
- 2. Education and training for agents.
- 3. Changes to the Code of Ethics.
- 4. Changes to MLS rules.
- 5. Membership decisions and value.

Legal and Hotline Information

legalhotline@ncrealtors.org 336-714-0332

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