

# Neighbor to Neighbor Solar Challenge

Bringing Affordable Renewable Energy to Underserved Communities in Support of Diversity, Equity & Inclusion Goals in Asheville-Buncombe County

To positively impact lives here, Solarize Asheville-Buncombe, a local renewable energy coalition, is proactively supporting diversity, equity and inclusion goals in Asheville/Buncombe County.



Through a newly developed grant program, **Neighbor to Neighbor Solar**, funds are being raised for low-income households, many of which are BIPOC to have a state-of-the-art solar-power system installed at their residences. Positive impacts on these families' energy burdens and monthly household expenses result, stabilizing their energy costs and increasing quality of life.

**This is where our area's real estate community comes in!**

To serve more homeowners and combat the rising cost of housing and energy here while also meeting our community's clean energy goals, we have a Challenge opportunity to add to this local initiative.

So far, seven (7) grants already have been provided via other funding sources to BIPOC households to install rooftop energy systems. These were either partially or 100% subsidized, depending on income level and system cost. Our goal is to fund another 10 or more systems for qualifying households.

*We need your help to make this Challenge effort a success. System costs are as follows:*

-  **Whole Home System** → **\$9,500**
-  **Half System** → **\$4,800**
-  **Quarter System** → **\$2,400**



## How Your Funds Donated Will Be Handled and What You Can Expect for Your Commitment?

Asheville-based **Green Built Alliance** will receive and administer the funds and is a 501(c)(3) organization. As such, all donations made may be tax deductible.

To assist in communicating your support to local stakeholders, friends, families and neighbors, Solarize Asheville Buncombe is ready to assist in broad visibility of this effort. This includes but is not limited to:

- *Photos of home installations and selected recipients*
- *Opportunities for your team to be involved in PR events hosted at selected locations*
- *Your firm's identity + logo in upcoming Neighbor to Neighbor publicity and social media efforts*
- *Thanks from recipients and stories to share about the benefits they will receive from lowering their energy burden and re-directing that part of their monthly household funds to other essential needs.*

**About Solarize Asheville-Buncombe:** Solarize Asheville-Buncombe is a campaign forged and supported by a local public-private coalition involving Blue Horizons Project, City of Asheville, Buncombe County, Green Built Alliance, Center for Biological Diversity, Sierra Club - WENOCA, Hood Huggers International, Umoja Collective, MountainTrue, Asheville Homestay Network, and The Collider, and administered by Solar Crowdfunder.

For more information, visit [www.solarizeabc.com](http://www.solarizeabc.com)

