



Press Release

Land of the Sky Association of REALTORS® (LOTSAR) announces that Byron Greiner has been elected to serve as the 2020 President of the Association. Greiner is a native of Greenville, SC and has lived in Asheville since 2002. A food broker for 25 years in Charlotte, Greiner moved to Asheville to open a restaurant in the Grove Arcade which is now Carmel's. While there, he helped create the Asheville Independent Restaurant Association (AIR) starting with six members and now over 160 strong. He was a board member for Asheville Downtown Association, serving for 12 years. Byron also served on the Bele Chere board and nine years as a Downtown Commissioner.

Greiner has been a member of LOTSAR for 15 years and been on the board for 10 years. His goal as president is to help elevate the level of education of the membership, increase awareness of REALTORS® in the community, and educate the public on how REALTORS® protect the rights of homeowners.

For more information on Land of the Sky Association of REALTORS®, visit lotsar.org.

Warm regards,

David West

Executive Officer
Land of the Sky Association of REALTORS®